

Guidelines on how to write an abstract for Scholars Day

1. Write in full sentences
2. Limit abstract to 150 words or less
3. May include the following sections:
 - a. *(Relevance)* - Why would other people care about your study or project? What is the importance of this work? What impact might your project have?
 - b. *(Objective)* - What is the purpose of your study or project? What do you hope other people will take away from your project? Is it solve an issue? Is it to inform people about a problem? Is it to share an artistic work?
 - c. *(Materials/Method)* - What materials did you use? How did you go about completing your project or work including how you gathered your data? What were the variables you measured? What sources did you use and how did you analyze them?
 - d. *(Results)* -What did you conclude? What do you hope will happen? What are implications of your study?

NOTE: Depending on your discipline, not all sections of the abstract may need to be included.

Examples of abstracts from previous Scholars Day events.

NOTE: The labels showing the objective, relevance, methods, and results are inserted in the abstracts in the following examples for clarity. Please, do NOT put these labels in your actual abstracts.

Diversity and Multicultural Events on College Campus: Importance, Challenges & Strategies for Hosting

(Relevance) Cultural diversity and awareness are significant factors in the experiences of students in college and beyond. In a country as culturally diverse as the United States and as colleges and universities are becoming increasingly more diverse, it is imperative that the promotion of different cultures becomes regular part of an institution's tradition and protocol. *(Objective)* This presentation will discuss the several advantages of such events. Some of them are enhancing global awareness, improving cultural appreciation and enlightenment, and promoting cultural understanding and tolerance. Challenges for hosting such events as well as the strategies for successfully handling such challenges will be highlighted. The 2016 African Pageant that was hosted at Wesley College by the African Students Association and Multicultural Student Union will be used as an example. *(Results)* It will showcase how cultural events can promote an academic environment that accepts all people of all cultural backgrounds through entertainment, participation and collaboration

A study of organic food consumers' knowledge, attitudes and behavior

(Relevance) With an estimated \$44 billion sales in 2016, the organic product industry has enjoyed double digit growth rate in the past few years. As the undoubtedly fastest growing sector in the U. S. food industry, organic product is attracting the attention of industry analysts, the farming community and academic researchers. *(Objective)* What is not perfectly clear is the consumer attitude towards the industry, their understanding of the significance of the impact of organic farming and their purchase behavior. *(Materials/Method)* The authors have designed a survey (approved by Wesley College IRB) to better understand the demographics of organic product consumers, where and how they shop, and their willingness to pay for these products. *(Results)* This research will shed light on the consumer mentality and behavior and hopefully help the farming and retail sectors of these products with a more effective marketing strategy.

Daily Life in the Tang Dynasty

(Relevance) The Tang Dynasty has a great influence in Chinese history. It is remembered as one of China's greatest dynasties. The Tang Dynasty's emphasis on art, culture, commerce, and multi-cultural elements produced an empire of lavishness and grandeur. *(Objective)* This presentation will focus on the daily life of the Tang Dynasty by analyzing its food, fashion, city life, and religion. Audience members will get a glimpse on what it was like to live during one of the most luxurious and famed dynasties in Chinese history. Students interested in history from different cultures can gain valuable knowledge from studying the everyday experiences of people in the past.

Links that may be helpful

<https://users.ece.cmu.edu/~koopman/essays/abstract.html>

<https://www.wikihow.com/Write-an-Abstract>

<https://theprofessorisin.com/2011/07/12/how-today-how-to-write-a-paper-abstract/>